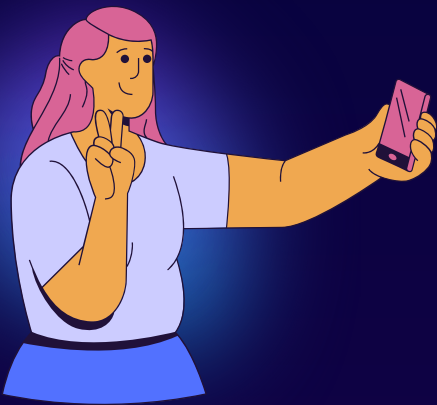




WHAT IS DATA PRIVACY?

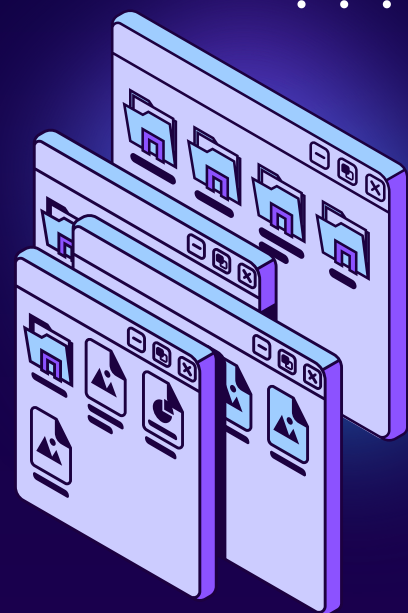


It is the concept of keeping your **personal information private and secure**. As an individual, you have the right to choose when, where, to whom, and how much personal data you are going to share with other people.

Is it important?

Yes! Your personal data is what most people and organizations use to identify you. This include:

- Your name
- Age
- Contact information
- Home address
- Gender
- and many more details about your personal life



When these are given out to the wrong people, they can use it to hack into your accounts, scam the people you are connected to, and even create a security breach to the organizations you're in.



What law affects this?

RA 10173 or DATA PRIVACY ACT OF 2012

This law protects the privacy of an individual and ensures that any collected personal data is not to be shared and used without the owner's consent.

What to do to protect your own privacy online?

1. Study your rights.

You can always protect yourself by knowing your rights.



2. Know when, where and how much information to share.

As an individual, you hold responsibility for your own personal data. You should know when to share your personal information.



3. BE WARY!

There are many individuals and organizations trying to collect your data and wrongfully use it. Always know who you are talking to and identify if they are trustworthy.



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C.M.

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